



**Citrus County Builders Association
2012 Spring Parade of Homes
March 17-April 1, 2012**



Sponsorship Opportunities



Exclusive Platinum Presenting Sponsor - Investment \$3,500
(This primary Sponsorship level is limited to one business that will lend their support and share in promoting the "2011 Parade of Homes.")

- ✓ Logo with Exclusive Presenting Sponsor designation in all CCBA emailed Parade notices & promotion
- ✓ Logo on all 2012 Spring Parade related forms beginning from commitment date to end of Parade
- ✓ Logo on front cover of the Parade of Homes Special Section
- ✓ Logo in all Parade of Homes print advertising
- ✓ Logo on the locator map page in the Parade of Homes Special Section
- ✓ Hyperlink logo on homepage of Official Parade of Homes website
- ✓ Logo on Sponsor page of Official Parade of Homes Website
- ✓ Hyperlink logo on parade page of CCBA website
- ✓ Recognition in Parade of Homes press releases
- ✓ Recognition in all non-print advertising for the 2012 Spring Parade of Homes
- ✓ Recognition in CCBA Interactive Newsletter
- ✓ Logo on cover of Banquet Program
- ✓ Four complimentary Banquet tickets
- ✓ 10 Minutes at Parade Awards Banquet to address attendees
- ✓ 1st right of refusal for 2013 Spring Parade of Homes Exclusive Platinum Sponsorship

Gold Sponsor - Investment: \$1,500
(Limited to three sponsors)

- ✓ Logo on cover of Parade of Homes Special Section
- ✓ Logo in Nature Coast Real Estate Magazine Advertising
- ✓ Hyperlink logo on the homepage of official Parade of Homes website
- ✓ Hyperlink logo on CCBA website
- ✓ Recognition in Parade of Homes press releases
- ✓ Logo in Banquet Program
- ✓ Two complimentary Banquet tickets

Award Sponsor - Investment: \$1,000
(Limited to two sponsors)

- ✓ Logo on awards
- ✓ Co-presenter of Awards at Banquet
- ✓ Logo in Parade of Homes official print advertising
- ✓ Hyperlink logo on the official Parade of Homes website
- ✓ Hyperlink logo on CCBA website
- ✓ Logo in Banquet Program
- ✓ Two complimentary Banquet tickets



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<p style="text-align: center;">Silver Sponsor - Investment: \$750 <i>(Limited to five sponsors)</i></p> <ul style="list-style-type: none"> ✓ Logo in Parade of Homes official special section ✓ Hyperlink logo on home page official Parade of Homes website ✓ Hyperlink logo on CCBA website ✓ Recognition in Banquet Program ✓ Two complimentary Banquet ticket 	<p style="text-align: center;">Bronze Sponsorship - Investment: \$500 <i>(unlimited)</i></p> <ul style="list-style-type: none"> ✓ Recognition on Parade of Homes website ✓ Recognition on CCBA website ✓ Recognition in Banquet Program ✓ One complimentary Banquet ticket
<p style="text-align: center;">Directional Sign Sponsorship Investment: \$200 (Locations are first come, first served on designated sign location)</p> <ul style="list-style-type: none"> ✓ Logo recognition on a minimum of 4 directional signs ✓ Name recognition on CCBA website ✓ Name recognition on Parade of Homes Website 	<p style="text-align: center;">Parade Partners - Investment: \$100 <i>(unlimited)</i></p> <ul style="list-style-type: none"> ✓ Name recognition on CCBA website ✓ Name recognition on Parade of Homes Website ✓ CCBA E-Newsletter Recognition
<p style="text-align: center;">Parade Friends - Investment: \$50 <i>(unlimited)</i></p> <ul style="list-style-type: none"> ✓ Name recognition on Parade of Homes Website ✓ CCBA E-Newsletter Recognition 	<p style="text-align: center;">In-Kind Sponsorship (create/design/print program w/CCBA's approval) <i>(Limited to one sponsor)</i></p> <ul style="list-style-type: none"> ✓ Logo recognition on program ✓ Name recognition on Parade of Homes website ✓ Recognition on CCBA website ✓ Complimentary Banquet Ticket
<p style="text-align: center;">In-Kind Judging Sponsor (supplies judges transportation) <i>(Limited to one sponsor)</i></p> <ul style="list-style-type: none"> ✓ Logo recognition on program ✓ Name recognition on Parade of Homes website ✓ Recognition on CCBA website ✓ Complimentary Banquet Ticket 	<p style="text-align: center;">All Sponsors over \$100 also receive the Following:</p> <ul style="list-style-type: none"> ✓ Name recognition on Parade of Homes Website ✓ Name recognition on Parade page of CCBA website ✓ CCBA E-Newsletter Recognition



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Parade of Homes Dates: March 17-April 1, 2012



____ **YES!** I wish to be a Sponsor of the **2012 Spring Parade of Homes** as a

- | | | |
|--------------------------|----------------------|-----------------------|
| _____ PLATINUM (\$3,500) | _____ GOLD (\$1,500) | _____ AWARD (\$1,000) |
| _____ SILVER (\$750) | _____ BRONZE (\$500) | _____ SIGN (\$200) |
| _____ PARTNER (\$100) | _____ FRIEND (\$50) | |
| _____ PROGRAM IN-KIND | _____ JUDGES IN-KIND | |

****Builders may not hold sponsorships over \$100 for the Parade of Homes with exception for Parade Entrants who hold sign sponsorships****

By signing below, I permit CCBA to invoice my company (members only) in the amount of specified sponsorship.

I understand that I will need to provide the CCBA digital artwork by February 9, 2012.

Company Name: _____ **Date:** _____

Authorized Signature: _____

Print Authorized Name: _____

Phone #: _____ **Website:** _____ **E-mail:** _____

Please return completed form to the CCBA via fax at 352-746-9029
 Or mail to 1196 S. Lecanto Hwy. Lecanto FL 34461

CCBA now only accepts credit cards through online registration.
To register and pay for your 2012 Parade of Homes Sponsorship
please visit
<http://ccba.camp9.org>