



# REGISTRATION

SOUTHEAST BUILDING CONFERENCE • JULY 30–AUGUST 1, 2009  
ORANGE COUNTY CONVENTION CENTER • ORLANDO

Professional Designation (s) \_\_\_\_\_

Name \_\_\_\_\_ HBA Affiliation \_\_\_\_\_  
(to appear on conference badge) (required)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_  Check here if you do not want your e-mail address provided to exhibitors

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

- Builder   
  Associate or Trades Professional   
  Exhibitor   
  Local HBA Executive Officer (EO) (complimentary full-delegate registration; 2 free tickets to Wine Tasting and Silent Auction)   
  Local HBA Staff (complimentary full-delegate registration)

<b>DELEGATE REGISTRATION — SECTION A</b> <small>(You do <b>NOT</b> have to be a registered delegate to register for the Special Events under Section B or the Professional Designation/Intensive Courses under Section C)</small>		<b>MEMBER</b>	<b>NON-MEMBER</b>	<b>TOTAL</b>
<b>EXHIBIT HALL ONLY</b> <i>Exhibit hall access; does <b>not</b> include any seminars.</i>		FREE	\$75	
<b>FULL DELEGATE FEE</b> <i>Includes all general and continuing education seminars, Opening Ceremonies, and Keynote Speaker</i>		\$150	\$300	
<b>MULTIPLE MEMBERS FROM THE SAME FIRM</b> <i>Includes all general and continuing education seminars, Opening Ceremonies, and Keynote Speaker (For professional designation and intensive education courses, <b>separate registration forms are required</b>)</i>		\$125	\$250	
<b>NAMES</b>	1.			
	2.			
	3.			
	4.			
	5.			
<b>NEW HBA MEMBERS</b> <i>(proof of membership required)</i> <i>Includes all general and continuing education seminars, Opening Ceremonies, and Keynote Speaker</i>		\$75		
<b>SUBTOTAL – SECTION A (REGISTRATION FEES)</b>				

<b>SPECIAL EVENT FEES — SECTION B</b>	<b>QTY.</b>	<b>FEE</b>	<b>TOTAL</b>
<b>GOLF TOURNAMENT</b> <i>(limited to 144 players) • Wednesday, July 29, 8am shotgun start</i>		\$99	
<b>OPENING CEREMONIES/KEYNOTE SPEAKER</b> <i>(free to full delegates) • Thursday, July 30, 10:30am</i>		\$25	
<b>SALES SUMMIT</b> <i>(Note: free to Florida SMC members) • Friday, July 31, 2pm</i>		\$99	
<b>NAHB DIRECTORS DINNER</b> • Thursday, July 30, 7pm		\$35	
<b>25TH ANNUAL EXCEL AWARDS CELEBRATION LUNCH</b> <i>(Free to Florida SMC members) • Friday, July 31, Noon</i>		\$25	
<b>REMODELORS NIGHT OUT</b> • Friday, July 31, 7 – 8pm		\$25	
<b>WINE TASTING &amp; SILENT AUCTION</b> <i>Sponsored by FHBA Foundation • Friday, July 31, 5 – 7pm</i>		\$50	
<b>AURORA AWARDS DINNER</b> • Saturday, August 1, 6 – 10pm		\$150	
<b>SUBTOTAL – SECTION B (SPECIAL EVENTS)</b>			

Please be sure to complete **BOTH PAGES** of this Registration Form

<b>PROFESSIONAL DESIGNATION &amp; INTENSIVE EDUCATION PROGRAMS – SECTION C</b> (For Section C - You <b>MUST</b> complete a separate registration form for each attendee)	<b>DESIGNATION</b>	<b>Member/ Non-Member FEE</b>	<b>TOTAL</b>
<b>GREEN BUILDING FOR BUILDING PROFESSIONALS (2 DAYS)</b> Wednesday and Thursday, July 29-30, 9am – 5pm	<b>CGP</b>	\$275/\$325	
<b>MARKETING AND COMMUNICATIONS STRATEGIES FOR AGING IN PLACE (CAPS I)</b> Wednesday, July 29, 9am – 5pm	<b>CAPS</b>	\$250/\$300	
<b>CUSTOMER SERVICE</b> • Wednesday, July 29, 9am – 5pm	<b>CGA, CGB, CGR</b>	\$250/\$300	
<b>DIVERSIFICATION: CAPITALIZING ON NEW BUSINESS OPPORTUNITIES</b> Wednesday, July 29, 9am – 5pm	<b>GMB, GMR</b>	\$200/\$250	
<b>PROFITABLE BUSINESS THROUGH QUALITY PRACTICES</b> Wednesday, July 29, 9am – 5pm	<b>CGA, CGR, GMB, GMR</b>	\$200/\$250	
<b>SPOKESPERSON TRAINING</b> • Wednesday, July 29, 9am – 4pm		\$275/\$350	
<b>ADVANCED SUPERINTENDENT TRAINING BEST PRACTICES FOR RUNNING A SUCCESSFUL JOB</b> Wednesday, July 29, 1pm – 5pm	<b>ARCS</b>	\$185/\$250	
<b>DESIGN/BUILD SOLUTIONS FOR AGING AND ACCESSIBILITY</b> Thursday, July 30, 9am – 5pm	<b>CAPS/CAPS II</b>	\$250/\$300	
<b>TRAIN THE TRAINER</b> • Thursday, July 30, 9am – 5pm		\$325/\$375	
<b>FINANCIAL MANAGEMENT</b> • Thursday, July 30, 9am – 5pm	<b>CGA, GMB, GMR</b>	\$200/\$250	
<b>ADVANCED SUPERINTENDENT TRAINING COLLABORATING WITH CHALLENGING CUSTOMERS</b> Thursday, July 30, 1pm – 5pm	<b>ARCS</b>	\$185/\$250	
<b>BUSINESS MANAGEMENT FOR BUILDING PROFESSIONALS</b> Friday, July 31, 9am – 5pm	<b>CGP, CAPS, CGA, CGB, CGR</b>	\$200/\$250	
<b>NEGOTIATING SKILLS</b> • Friday, July 31, 9am – 5pm	<b>CGA, CGR, GMB</b>	\$200/250	
<b>SUBTOTAL – SECTION C (PROFESSIONAL DESIGNATION &amp; INTENSIVE EDUCATION PROGRAMS)</b>			

<b>Subtotal – SECTION C</b>	
<b>Subtotal – SECTION A</b>	
<b>Subtotal – SECTION B</b>	
<b>TOTAL A+B+C</b>	

### Cancellation Policy

Refunds must be requested in writing (Fax: 708-344-4444) prior to July 1, 2009. Total fee, minus a \$25 processing fee, will be returned. **NO REFUNDS AFTER JULY 1, 2009**

### Payment Method

Check payable to SEBC    Visa    Mastercard    AMEX    Discover

\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Credit Card Number

Expiration Date    \_\_\_\_\_ / \_\_\_\_\_

Month/Year

Billing ZIP Code

Signature \_\_\_\_\_

Please fax completed registration forms to 708-344-4444. Registration forms will only be accepted with credit card information through July 10, 2009. Must fax all pages. Incomplete or late forms will **NOT** be processed. **NO PHONE RESERVATIONS ACCEPTED.**

### Hotel Accommodations

FOR RESERVATIONS PLEASE CALL HOTELS DIRECTLY AND ASK FOR SEBC RATES.



**Rosen Centre** (\$147.00)

800-204-7234

[http://reservations.ihotelier.com/crs/g\\_reservation.cfm?groupID=296902&hotelID=2018](http://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=296902&hotelID=2018)



**Peabody** (\$199.00)

407-345-4449

<https://register.peabodyhotels.com> Group Code: 881094



**Rosen Plaza** (\$119.00)

800-627-8258

[http://reservations.ihotelier.com/crs/g\\_reservation.cfm?groupID=24450&hotelID=2019](http://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=24450&hotelID=2019)

For details on all events, visit the official SEBC/Green Building Show website at [www.SEBCSHOW.com](http://www.SEBCSHOW.com). Please complete **BOTH PAGES** of this Registration Form.

Return to: SEBC, PO Box 492, Brookfield, IL 60513-0506 • Questions: Call 800-261-9447, Ext. 13