

Builders Connection

Citrus County Builders Association

2007 Building Careers Partnership sponsors



Rear row, left to right: Ron Radford — Best Buy Water, Roger Carlson — Franklin Realty, Eric Swart — Citrus Pest Management, Greg Conard — Gold Crest Homes, Jim Loos — Schlabach Security & Sound, John Porter — Porter's Locksmith
Front row, left to right: Mary Ann Osborne — Tile Importers, Thomas Long — Long Enterprises, Barbara Vargo — SunTrust Mortgage, Matt Gerdvil — Sunlight Carpets, Wayne Bardsley — Quality Crafted Builders, Larry Hensley — Southeastern Floor Insulators. Not pictured: Larder & Sons Construction, Florida Low Income Housing, Citrus CAD, Progress Energy, and Will Construction

Builders plan 2007 Parade of Homes

Event slated for October 13-28

Sponsorship opportunities are still available:

- Platinum Sponsor — Investment \$3,500 (Only one sponsorship remaining).
- Gold Sponsor — Investment: \$2,000 (Limited to two sponsors).
- Award Sponsor — Investment: \$1,500 (Limited to two sponsors).
- Silver Sponsor — Investment: \$1,000 (Limited to three sponsors).
- Bronze Sponsorship — Investment: \$500 (unlimited)
- Banquet Sponsorship — Investment: \$350 (unlimited).
- Table Centerpiece Sponsorship Investment: \$250 (unlimited)

The Parade isn't just for builders anymore!

Communities, tradesmen, associates and even custom builders who don't have a model can get in on the act. We have something for everyone! The advertising package is unbeatable, the sponsorship opportunities are incredible and the awards banquet is to die for! Please call (352) 746-9028 if you are interested in getting in on this wonderful event. Buyers come from all over to visit our homes.

Meeting minutes



Eric Swart of Citrus Pest Management and Ron Knight from Home Depot talk about the upcoming Home and Outdoor Show at a recent meeting.

June membership renewals



- Steve Tallman — Nature Coast Web Designs
 - Jim Loos — Schlabach Security & Sound
 - Eric Swart — Citrus Pest Management
 - Hazel & Roger Carlson — Franklin Realty
 - Greg Conard — Gold Crest Homes
- Not pictured —**
- 2-10 Home Buyers Warranty Corp
 - Anderson Gas Service dba Covenant Propane
 - Bay Area Air Conditioning
 - Bob Taerios Plumbing
 - Bracco Supply Corp
 - Bret s Block & Concrete Inc
 - Byer's Discount Air Conditioning
 - C & C Painting & Pressure Washing
 - Capital City Bank
 - Cardiff Construction
 - Carnahan's Supply Inc
 - CDR Investments LLP
 - Comfort Zone Heating & Air Conditioning
 - Dirt Boys Inc
 - Florida Low Income Housing
 - Gardners Concrete Inc
 - H E Smith Co Inc
 - Joe's Carpet Inc
 - Jordan's Apex Construction Inc.
 - KC Garage Doors and Openses, Inc.
 - Peni Inc
 - Progress Energy
 - Residential Drywall Inc
 - Rinker Materials
 - Rob Weiland Aluminum, Inc.
 - Southern Exposure Construction
 - Triton Lumber & Marine Supply
 - W F Gillespie Construction Inc
 - Webconcepts Inc.

CCBA slates special event

The Citrus County Builder's Association is planning a home and outdoor show to take place November 3 and 4 at the National Guard Armory in Crystal River. Call (352) 746-9028 for more information about this event and the CCBA.

Sponsorship opportunities available

- Gold — \$750
- Silver — \$500
- Bronze — \$250

Booth pricing

Inside booth

Options	Booth	Prepaid Advertising	Total	
A	\$ 450.00	10 X 10	None	\$ 450.00
B	\$ 450.00	10 X 10	\$ 75.00 Bus. card	\$ 525.00
C	\$ 450.00	10 X 10	\$ 180.00 3.5 X 5.5	\$ 630.00
D	\$ 450.00	10 X 10	\$ 225.00 5.5 X 5.5	\$ 675.00
E	\$ 450.00	10 X 10	\$ 400.00 Half Page	\$ 850.00
F	\$ 450.00	10 X 10	\$ 750.00 Full page	\$ 1200.00

Outside booth

Options	Outside Booth	Prepaid Advertising	Total	
G	\$ 200.00	18X18	None	\$ 200.00
H	\$ 200.00	18X18	\$ 75.00 Bus. card	\$ 275.00
I	\$ 200.00	18X18	\$180.00 3.5 X 5.5	\$ 380.00
J	\$ 200.00	18X18	\$225.00 5.5 X 5.5	\$ 425.00
K	\$ 200.00	18X18	\$ 400.00 Half Page	\$ 600.00
L	\$ 200.00	18X18	\$ 750.00 Full page	\$ 950.00

Other advertising opportunities

- Banner on front cover (2.5 inches high) — \$ 700.00
- Inside front cover (full page) — \$ 910.00
- Banner Pg 3 (2.5 high) — \$ 280.00
- Center Floor Plan Layout (1/2 Page) — \$ 750.00
- Back page (full page) — \$ 990.00
- Company logo on floor plan NEW — \$ 25.00

Members further industry

It's important to be involved with the CCBA

Are you a member of the CCBA? When asked this question, often the answer is "Why should I be?" when in fact, the better question is: Why shouldn't you be?

Membership with your local Home Builders Association is support of your industry through and through. Standing alone, a small business is "a voice in the dark," but by joining other members of the team, what can be accomplished is nothing short of amazing.

When you join, you automatically become a full member at the state and national level. That's three memberships for the price of one.

Your National (NAHB), State (FHBA) and Local (CCBA) Home Builders Associations offer plenty of resources to help each member make the most of their investment and connect with the benefits they value most.

Go to www.citrusbuilders.com, and click on the "Join CCBA" link for a printable membership application.

For more than 60 years NAHB has been the nation's leading source for housing industry information. HBA members use a variety of ways to stay connected to industry information, including publications, e-newsletters, exclusive Web site content, bulletins, special reports, e-mail alerts, financial data and many other means. Up-to-date information, when you want it, how you want it!

Membership in your local Home Builders Association is more than just networking or having a special seal on your business door or stationary, it's about contacts.

You may not feel that you need more business, but every contact a businessperson makes is a potential asset to them and their business.

That doesn't just mean more business; it means better information flow, more exposure to more innovative and/or more cost effective materials and services, as well as more opportunities to put your advertising dollars to their most effective use through local HBA sponsorships and publications.

Put quite simply, it means that your business is better because you made an investment in your industry!

So what are you waiting for? If you already know that you've waited too long to support your industry, then go to www.citrusbuilders.com, and click on the "Join CCBA" link for a printable membership application.

If you're still not convinced that you need to make this investment, then call the CCBA Director of Member Services at (352) 746-9028.

CCBA Senior Officers

Ron Lieberman, Nu-Era Homes	President
Mike Moberly, Tropical Window Inc.	President-elect
Randy Clark, Clark Construction Inc.	First Vice President
Joe Bell, Surfaces Flooring	Associate Vice President
Matthew Ballargeon, G & C Enterprises Inc.	Second Associate Vice President
Gaston Hall, Hall Brothers of Citrus County	Treasurer
Barbara Vargo, SunTrust Mortgage Inc.	Secretary
Chuck Sanders, SanderSon Bay Fine Homes	Immediate Past President
Richard Gelfand, Sherwin Williams	Immediate Past Associate Vice President

